

THE JACKSON AREA CHAMBER OF COMMERCE



“To develop and maintain an economic climate, which creates and retains jobs and enhances the quality of life for all citizens of Jackson/Madison County and West Tennessee.”

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FOR IMMEDIATE RELEASE

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Chamber organizes program for National Small Business Week, May 23-29

Jackson, TN — To kick off National Small Business Week (May 23-29), the Jackson Area Chamber of Commerce and the Tennessee Small Business Development Center will host a workshop called “Doing Business on the Web” with tips for small business owners on how to market their products and services online.

Advertising agency DCA/DCPR president Seth Chandler and Martin Jelinek, online manager of The Jackson Sun, will lead the workshop, which is scheduled from 10 a.m. to noon on Monday, May 24 at The Chamber, 197 Auditorium St.

Specific points the workshop will cover include:

- Learn how your website can increase income and decrease expenses
- Steps to maximize your website to get results
- What are the must haves on a website
- Developing an effective database

“The worldwide web is a market that many businesses don’t use effectively to reach existing and new customers and increase business,” said Judy Renshaw, vice president of business and community services at The Chamber.

The cost to attend the workshop is \$25 for Chamber members and \$35 for non-members. Advance registration is required by calling Brandy Stutsman at 731-427-7900. Payments will be taken the day of the workshop, which is sponsored by The Chamber’s West Tennessee Business Resource Center and Tennessee Small Business Development Center, an affiliate of Jackson State Community College.

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About the Jackson Area Chamber of Commerce:

The Jackson Area Chamber of Commerce was founded in 1905 – seven years prior to the United States Chamber of Commerce. The Chamber consists of a diverse and talented staff, an executive committee, dedicated volunteers, and more than 1,350 business members – all committed to growing the economy and quality of life for everyone in Madison County and the region.

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