

FOR IMMEDIATE RELEASE



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JACKSON, TENNESSEE— Jackson Downtown Development Corporation and the Jackson Downtown Revenue Finance Corporation will announce the approval of two new incentive plans to encourage new business in downtown Jackson. You are invited to learn more about the programs on Friday, June 25, 2010 at 11:00 a.m. in the main lobby of Jackson City Hall.

The New Business Rent Incentive Program is designed to help a new business cover a portion of the rent while establishing its customer base in a new downtown location. The New Business Marketing Program will help a targeted new business cover a portion of the marketing expense while establishing its customer base in a new downtown location. These programs are designed to encourage new business owners, businesses looking to relocate, or expand their current business to consider downtown locations.

Jackson Downtown Development Corporation (JDDC) is a non-profit corporation designed to guide the revitalization efforts of historic downtown Jackson through comprehensive promotional campaigns and strategic economic restructuring initiatives. JDDC is a strong advocate for all businesses and properties located in downtown Jackson and proudly maintains Jackson's status as a certified Main Street community. JDDC offers a variety of redevelopment resources and investment incentives in order to improve the economic vitality of downtown Jackson. For more information visit www.DowntownJackson.com or contact us at 731.427.7573.

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