

JACKSON AREA CHAMBER OF COMMERCE



“To develop and maintain an economic climate, which creates and retains jobs and enhances the quality of life for all citizens of Jackson/Madison County and West Tennessee”

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MEDIA ADVISORY

February 4, 2011

The Chief Executive Officer of Pinnacle Foods Group LLC, Robert J. Gamgort, will join Mayor Jerry Gist and Mayor Jimmy Harris at a special event to celebrate the company’s commitment to Jackson and thank the City of Jackson and Madison County for its support. The event is scheduled from 8:45 a.m. to 10 a.m., Friday, Feb. 11 at the Pinnacle Foods manufacturing facility in Jackson, located at 96 Pinnacle Drive. Immediately following the program, Gamgort will be available for media interviews.

The Pinnacle Foods plant employs about 600 people in Jackson, and is a leading producer, marketer and distributor of high-quality branded frozen food products, including Aunt Jemima® frozen breakfast, Celeste® frozen pizza, and Van de Kamp’s® and Mrs. Paul’s® frozen seafood. Pinnacle Foods has been a member of the Jackson Area Chamber of Commerce for more than 20 years.