

JACKSON AREA CHAMBER OF COMMERCE



“To develop and maintain an economic climate, which creates and retains jobs and enhances the quality of life for all citizens of Jackson/Madison County and West Tennessee”

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FOR IMMEDIATE RELEASE

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TOYOTA EXECUTIVE SCHEDULED TO SPEAK AT CHAMBER BREAKFAST

Jackson, TN — The chief communications officer with Toyota Motor North America, Inc., James Wiseman, will be the featured speaker for the Jackson Area Chamber of Commerce Quarterly Membership Breakfast on Jan. 13. The program will be held from 7:30 a.m. to 9 a.m. in the Carl Grant Events Center at Union University.

Wiseman also serves as group vice president of corporate communications with Toyota Motor North America, Inc., the holding company for Toyota's North American sales, engineering and manufacturing operating units.

Wiseman chose to visit West Tennessee because Toyota owns Bodine Aluminum in Jackson. Bodine is a manufacturer of aluminum cast parts for Toyota engine plants in North America and has a facility in Jackson that employs about 200.

Prior to joining Toyota, Wiseman was president and CEO of the Kentucky Chamber of Commerce. He is also a former sports writer for the Bowling Green (Ky.) Daily News.

With Toyota, Wiseman's responsibilities include investor relations as well as corporate communications and advertising. He joined Toyota in 1989 and managed a statewide public affairs program for Toyota Motor Manufacturing in Kentucky. Later, Wiseman led Toyota's public affairs department when its North American manufacturing headquarters was established in 1996.

A native of Milwaukee, Wiseman grew up in Bowling Green. He is a graduate of Vanderbilt University with a degree in English.

To RSVP for the Chamber's Quarterly Membership Breakfast, call 731.423.2200. The cost to attend is \$10 per person. The program is sponsored by HORNE LLP and the Jackson Area Chamber of Commerce.

About Jackson Area Chamber of Commerce:

The Jackson Area Chamber of Commerce was founded in 1905 – seven years prior to the United States Chamber of Commerce. The Chamber consists of a diverse and talented staff, an executive committee,

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dedicated volunteers, and more than 1,350 business members – all committed to growing the economy and quality of life for everyone in Madison County and the region. Governed by a board of directors, The Chamber is a nonprofit that concentrates its efforts on economic development, which consists of marketing the area to potential employers, developing and enhancing minority and new business partnerships, workforce development, job creation, and the overall promotion of Jackson-Madison County as a great place to work, live, play and do business.

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