

THE JACKSON AREA CHAMBER OF COMMERCE



“To develop and maintain an economic climate, which creates and retains jobs and enhances the quality of life for all citizens of Jackson/Madison County and West Tennessee.”

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FOR IMMEDIATE RELEASE

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Chamber to hold news conference for Jumpstart Jackson Community Wellness Month

Jackson, TN — Two days after the Jackson City Council officially proclaims April as Jumpstart Jackson Community Wellness Month, the Jackson Area Chamber of Commerce will hold a press conference to address the importance of health and wellness to the business community.

The press conference is scheduled for 1:30 p.m. Thursday, April 8 at The Chamber, 197 Auditorium Dr.

Several local health advocates as well as Jackson Mayor Jerry Gist and Madison County Mayor Jimmy Harris are expected to attend.

The event will include remarks from Chamber board chairman Ed Woodside and Chamber President/CEO Kyle Spurgeon.

Spurgeon said wellness and health outcomes have become a vital part of the decision making process for many companies as they choose new locations or look to expand existing facilities.

“Companies will invest capital and create jobs in those communities where health outcomes are the best,” Spurgeon said. “They will look favorably upon those communities that demonstrate an aggressive effort at improving the health and wellness of their citizens.”

About the Jackson Area Chamber of Commerce:

The Jackson Area Chamber of Commerce was founded in 1905 – seven years prior to the United States Chamber of Commerce. The Chamber consists of a diverse and talented staff, an executive committee, dedicated volunteers, and more than 1,350 business members – all committed to growing the economy and quality of life for everyone in Madison County and the region.

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