



## Survival Series

### Educational Topics for 2009

All are held at the Jackson Area Chamber of Commerce – 197 Auditorium Street – unless noted

- February 26<sup>th</sup>  
8:00 a.m.      **Unscramble The Numbers**  
*-Interpreting Financial Reports to Maximize Your Planning*  
Tom Carson Jones, CPA & Partner, Steele, Martin & Jones, PLC
- March 26<sup>th</sup>  
8:00 a.m.      **Enhancing Productivity Through a Shared Vision**  
*-Managing Conflict – Identifying Core Values – Measuring Stick for Employee Productivity*  
John Redden, MS, LPC-MHSP, Stability Growth Solutions
- April 30<sup>th</sup>  
8:00 a.m.      **Marketing Savvy – Building Customers**  
*-Results Driven Marketing*  
Steve Pitcairn, ActionCOACH
- May 28<sup>th</sup>  
8:00 a.m.      **Staying Positive in a Negative Economy**  
*-Motivating Employees*  
Michelle Weatherford, LEARN Consulting, LLC/Rave Recognition
- June 25<sup>th</sup>  
8:00 a.m.      **Don't Let The Well Run Dry**  
*-Overcoming Cash Flow Challenges – Being pro-Active*  
Professor Don Ashton, Lambuth University
- July 30<sup>th</sup>  
8:00 a.m.      **You Don't Have To Be Spiderman**  
*-Using Web Marketing As A Tool*  
Seth Chandler, DCA/DCPR
- August 27<sup>th</sup>  
8:00 a.m.      **Working Inside Out**  
*-Internal Controls – Protecting Your Business*  
Alton Coleman, IT Consultant- Forensic Specialist Examiner
- September 24<sup>th</sup>  
8:00 a.m.      **Stocking Up On The Apples**  
*-Pro-Active Small Business Wellness Programs*  
Shirley Collier, S. A. Occupational Consulting, LLC
- October 27<sup>th</sup>  
8:00 a.m. – 4 p.m.  
Civic Center      **Kick-Off of.... JOLT – A one-day shot in the arm for your business**  
*-Economic Indicators & Trends and How to Utilize to JOLT Your Business*  
Sharon Younger, Younger Associates, LLC
- December 3rd  
8:00 a.m.      **No Second Chances**  
*-Making the Right “First Impression”*  
Dale Carnegie Speaker
- January 28, 2010  
8:00 a.m.      **A Peace of Competition**  
*-Business Alliances – Working Together to Build Your Business*  
Small Business Panel: David McVay, West TN Restoration & Michelle Jones, Sitting Pretty.